

Warsaw, October 2nd, 2013

Dear Sir/Madam,

We are currently in the phase of programming the measures to be covered by the contribution from the European Union Structural Funds in Poland. Among the institutions that have been actively participating in the process of planning 2014-2020 perspective is Polish Agency For Enterprise Development (PARP), which is responsible for the implementation of Structural Funds in Poland. In regard to the above, PARP has commissioned the evaluation study concerning the demand for instruments supporting e-business. The study is conducted by the company PSDB Ltd. with its registered office in Warsaw at 64 Sienna Street.

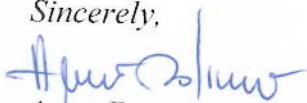
The aim of the study commissioned by PARP is to gather knowledge on the current situation and future trends in development of e-business, both in Poland and the world. This knowledge will be used in the programming process of public support programs addressed to enterprises and concerning development of e-business in Poland. In order to identify the global trends we would like to invite to participate in individual in-depth interviews international experts, representatives of the following groups:

- representatives of private equity funds that invest in enterprises of the ICT sector,
- experts and mentors of e-business,
- representatives of the leading companies in the ICT sector,
- representatives of the ICT clusters,
- authors and editors of commercial websites, forums and blogs, dedicated to e-business.

We hope that your participation in the study will foster our efforts in preparation of tools to support e-business in Poland and will contribute to the buoyant development of e-business in coming years.

For further information about the study, please do not hesitate to contact: PARP representative Mr. Jacek Pokorski (Jacek_Pokorski@parp.gov.pl) and PSDB representative Ms. Barbara Leszczyńska (Barbara.Leszczynska@psdb.com.pl; +48 22 492 71 36).

Sincerely,



Anna Brussa

Deputy Director

Enterprise and Innovation Department